

## What is a cookie?

A cookie is a small file which is placed on your computer, just like an image or a web page file. The difference with a cookie is that it contains information which allows a website to identify you as you click from one page to the next, or when you return to the website. It can also be used to allow personalisation of a website.

The cookies used and the information held within them have no personal information and cannot be used to identify you as a person. For this reason, we consider our cookies to be completely non-intrusive.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website and could prevent you from completing some purchases through our site.

We may partner with or receive services from third parties which you can visit from our website. We may also embed external content and features from such third parties within our website (e.g. social media networks such as LinkedIn, Facebook and Twitter). We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

## Kiddinsurances.ie Cookie Policy

The cookies we use do not contain any sensitive information such as your name, address or any payment details. Sensitive information which you choose to provide to us as part of the quotation process is stored securely and is not collected in the form of a cookie. Only information which is relevant to your visit to Kiddinsurances.ie is stored in the form of a cookie, for example if you have visited our site previously, we are able to know you have run a quote previously so can deliver appropriate pages relevant to previous journey. We use Google Analytics cookie (`__utma`, `__utmb`, `__utmc`, `__utmz`) to help us understand how our customers interact with our website and we use this information to continue to improve the user friendliness of our website.

## Types of Cookies

**Necessary cookies:** These are used to manage your website visit, they provide features such as encryption for data and user login plus e-commerce shopping cart choices.

**Analytical cookies:** These cookies track user statistical visit data such as country, browser type and pages visited.

**Targeting cookies:** These cookies remember which features or Ads you were presented with and can display the same or related content to provide you with a content that may be of more interest to you.

**Functionality cookies:** These cookies allow your browser to operate more effectively i.e. your language choice or menu preferences. They can also be used to provide services you request, such as viewing videos or social media integration.

## Disabling cookies if you wish to

All browsers have the ability to restrict or completely disallow cookies.

You may find your internet experience is disrupted if you do this, but it is entirely within your control. If you wish to change your cookie settings, the following website provides useful information: [www.aboutcookies.org](http://www.aboutcookies.org)